

HOLLY HUNT Rug Care & Maintenance

When properly cared for, hand-knotted rugs last for generations. For serious cleaning or stain removal, HOLLY HUNT recommends consulting with a company that specializes in hand-knotted rugs.

Placement

To adjust placement of a rug, rapidly wave the edge of the rug up and down a foot or two away from the floor while pulling. This ripple effect sends a cushion of air under the rug and makes it easier to move. If a rug has been folded (baled) for shipping, there may be initial creases when it is placed. To remedy wrinkles, lightly mist the rug (unless it is hemp/linen) with water and gently massage pile.

Padding

Rug pads prevent sliding, offer further sound absorption, and protect a rug from crushing underneath foot or furniture. Rug pads also protect flooring underneath the rug from wear and spills. Custom cut to size rug pads are included with every HOLLY HUNT rug and wrapped around the rug before shipping for further protection (this excludes rugs intended for runner or wall to wall installation.)

Vacuuming

Weekly vacuuming with a stationary brush attachment removes surface dirt before it settles, and prevents moth damage. Vacuums with rotating bristle brushes are not recommended as they may exacerbate shedding and abrade the fibers.

Sprouting

Hand-knotted rugs periodically sprout loose threads, which can be cut away with a small pair of scissors. As a rug is composed of thousands of individual knots, trimming a sprouted yarn will not compromise the integrity or appearance of the rug.

Shedding

Shedding is expected in both natural and synthetic fiber rugs during the first 3-6 months and should not be a concern. With friction from being walked on, the yarns making up the pile of the rug will partly untwist, shedding small amounts of fiber as they do so. This is a natural characteristic of pile rugs. High-traffic areas can experience more shedding due to regular friction. Shedding can also be exacerbated if the rug is subject to footwear with high-traction soles.

With proper care, shedding can be significantly reduced.

- Vacuum regularly on the highest raised setting to avoid excessive suction and damage to fibers. Remove beater or brush bars to prevent further shedding.
- Always use a rug pad not only for cushion and slip prevention, but to reduce friction.
- Periodically rotate the rug to prevent excessive shedding in areas with higher foot traffic.

If there is no tolerance for shedding, consider one of our flatweave or loop constructions as these weaves will shed very minimally if at all.

Care & Cleaning

Wear

To reduce fading and uneven wear, HOLLY HUNT recommends rotating your rug 180 degrees at least once a year, if possible.

Storage

Rugs should be stored in a cool, dry place to avoid water damage. If stored for an extended period of time, rugs should be rolled on a tube and covered with protective acid-free plastic such as Tyvek. Do not use paper to wrap a rug. Avoid exposure to direct sunlight. Placing heavy objects on top of a rug or storing a rug folded for long periods of time can crush the pile.

Rug Protection

Rug protection treatment is applied in-house at McCook, it is sprayed on, is odorless and protects the rug from everyday spills that can occur, adding 2-3 days to the shipping lead-time. The majority of stains will immediately bead up allowing you to quickly blot up with a towel. However, on the occasion that a stain does leave a marking on the rug, the protection treatment will allow for easier cleaning by a professional. Lifetime of rug protection depends on usage. In the event the rug is professionally cleaned, sealant will need to be re-done. Cost is \$4/sq ft once \$100 minimum is met.

Benefits

- Water repellent
- Oil repellent
- UV protection SPF40
- Improved soil resistance and soil release
- No discoloration or impact to hand
- Odorless

Cleaning

Professional washing is recommended as needed to prevent dirt buildup. Often involving total immersion of the rug into a wet bath, any cleaning should be done by a handmade rug specialist with proper cleaning practices and drying facilities.

Hemp and Linen

Rugs made from hemp or linen are prone to water spots and should be cleaned with dry cleaning solvents only. If water spots occur, the rug should be given a professional wet bath cleaning (fully immersed in water and dried evenly) to remove the spot.

Spot Cleaning

In case of spills, blot up as much liquid as possible with a clean white cloth. Do NOT rub. See below for general cleaning suggestions and always consult a professional before attempting to clean your rug.

Cleaning Guide

STAIN (SILK/WOOL)	STEP 1	STEP 2
Blood	9	2
Butter	3	2
Chocolate	2	5
Chewing Gum	8	2
Coffee/Tea	1	2
Ink	1	2
Make Up (Most)	3	2
Nail Polish	7	2
Oil & Grease	3	2
Paint (Latex)	1	2
Paint (Oil)	6	2
Shoe Polish	3	2
Urine (Wet)	1	2
Urine (Dry)	2	5
Vomit	2	-
Wax	8	2
Wine	4	2

STAIN (HEMP/LINEN)	STEP 1	STEP 2
All Stains	3	-

- 1 — Cold Water Rinse
- 2 — Mild Carpet Shampoo &/or Detergent Mix
- 3 — Dry Cleaning Solvent (HOST)
- 4 — Absorbent Power (Salt/Talcum Powder)
- 5 — 1/3 White Vinegar, 2/3 Water Mix
- 6 — Mineral Turpentine
- 7 — Clear Nail Polish Remover
- 8 — Freeze Using Ice, Shatter & Remove
- 9 — 1/3 Ammonia, 2/3 Water Mix

Note: Due to the uniqueness of each cleaning situation, HOLLY HUNT assumes no liability for expertise with which cleaning or care is carried out. All responsibility rests with the user.

Sunbrella Performance Rugs Cleaning Guide

Routine Cleaning

Clean spills immediately by blotting, not rubbing, with a mild soap and water. Professional cleaning is recommended if spills cannot be cleaned with household products.

Tough Stains

Prepare a solution of 1 ounce bleach and 1/4 ounce of mild soap per 16 ounces of water. Spray on entire area and allow to soak into the rug for 15 minutes. Blot entire surface area with a clean towel. Rinse thoroughly with water only to remove all soap residue. Hang the rug and air dry, making sure the front and back of the rug are fully dry before placing back on the floor.

Weekly Maintenance

Sweeping your rug or using a carpet sweeper on a weekly basis is highly recommended and is the least damaging way to clean your rug. If your vacuum has a beater bar it should be turned off or set on the highest raised setting. Powerful bag-less vacuums are not recommended and can cause damage to your rug and the binding.

Creasing/Wrinkles

To avoid wrinkles or creases, do not fold. Move rug flat or loosely rolled. Do not place anything on top of rolled rug. If wrinkles occur, steam rug from the back side using a wet cotton cloth and iron on the acrylic or man-made fiber setting moving the iron constantly and avoiding prolonged exposure.

Crushing

To remove indentations caused by furniture, manipulate the fiber manually with your fingers or with a rug rake. Place a wet cotton cloth over the indentations and lightly apply an iron on the acrylic or man-made fiber setting moving the iron constantly and avoiding prolonged exposure. It may take several rounds of manipulation and careful steaming to remove the indentations. Indentations caused by extremely heavy furniture or by pieces that have been in place for long periods of time may be difficult or impossible to remove.