

WALLCOVERING HANGING INSTRUCTIONS for FELT BACKING

DO NOT CUT THIS MATERIAL UNTIL YOU HAVE READ THE FOLLOWING INSTRUCTIONS

Install (3) strips, stop and inspect the installation. If the installation is not satisfactory *by the customer*, stop hanging and call HOLLY HUNT for assistance. In the event of any issue, please quote the item and dye lot that is identified on the roll label.

INSPECTION and SURFACE PREPARATION

- It is important to examine your wallcovering for proper color before cutting and hanging. Ensure that all rolls have the same item and run number and are in good condition. Avoid any creasing during handling/installation and keep away from high moisture areas or prolonged direct exposure to sunlight.
- For best results, clean and properly prepare all wall surfaces. Old wallcovering and paste residue should be removed. Walls must be clean, dry and smooth. Prepare surface with a premixed universal wallcovering primer. The primer should be tinted to the same color as the background color of your wallcovering to help hide seams.

ADHESIVE

- Heavy Duty Clear Strippable, Non-Staining Adhesive. **DO NOT DILUTE.**
- **AVOID** adhesive or water contacting the face of the wallcovering.
*This can cause staining and discoloration to the product and **CANNOT** be repaired.*
- Remove **EXCESS** adhesive from surface **IMMEDIATELY** prior to hanging the next strip. Use a clean, moist **SPONGE** to blot area of contact and dry surface with a lint free towel. **DO NOT WIPE.**
- It is **VERY IMPORTANT** to change the water frequently in order to maintain cleanliness and not streak the appearance.

PASTING and HANGING

1. Pre-Paste the wall and allow 20-30 minutes prior to hanging for paste to dry.
2. Draw a vertical line from ceiling to floor by using a plumb line or straight edge with level. This will be your guide for positioning one edge of the first strip.
3. Cut wallcovering strip to fit wall height, allowing a couple of extra inches at the top and bottom for trimming. Trim with a very sharp razor knife and **change the blade often** to avoid any tearing or pulling of the material. This wallcovering has been trimmed at the factory. However, the installer may at their discretion, trim if necessary.
4. Carefully apply **2 even coats** of adhesive to the back of the wallcovering, working from the center to the edges and loosely fold (do not crease) the moistened strip toward the middle, pasted sides together, and take directly to the wall. Paste and hang one strip at a time.
5. Put the strip into place with a soft bristle smoothing brush. Carefully smooth out all air pockets and wrinkles. **Butt seams together, do not overlap.** A neoprene seam roller can be used to set your seams. Avoid using too much pressure that could squeeze paste from the seam onto the surface. As each strip is installed, wipe the surface down thoroughly with clean water and a sponge to prevent any paste residue from drying on the surface. Water should be changed frequently. Wrapping inside and outside corners is recommended.
6. **Installation of Subsequent Strips:** Random or Non-Directional design; Reverse hang is at the discretion of the Installer.
7. Trim excess material at the floor and ceiling with a straight edge and sharp razor knife. Again, change the blade often to achieve a clean cut.

CLEANING

Wallcovering can be cleaned by gently wiping with a clean sponge, using clean water and/or a neutral liquid detergent.